

How to Assess and Build a DX Strategy With a Digital Transformation Maturity Assessment

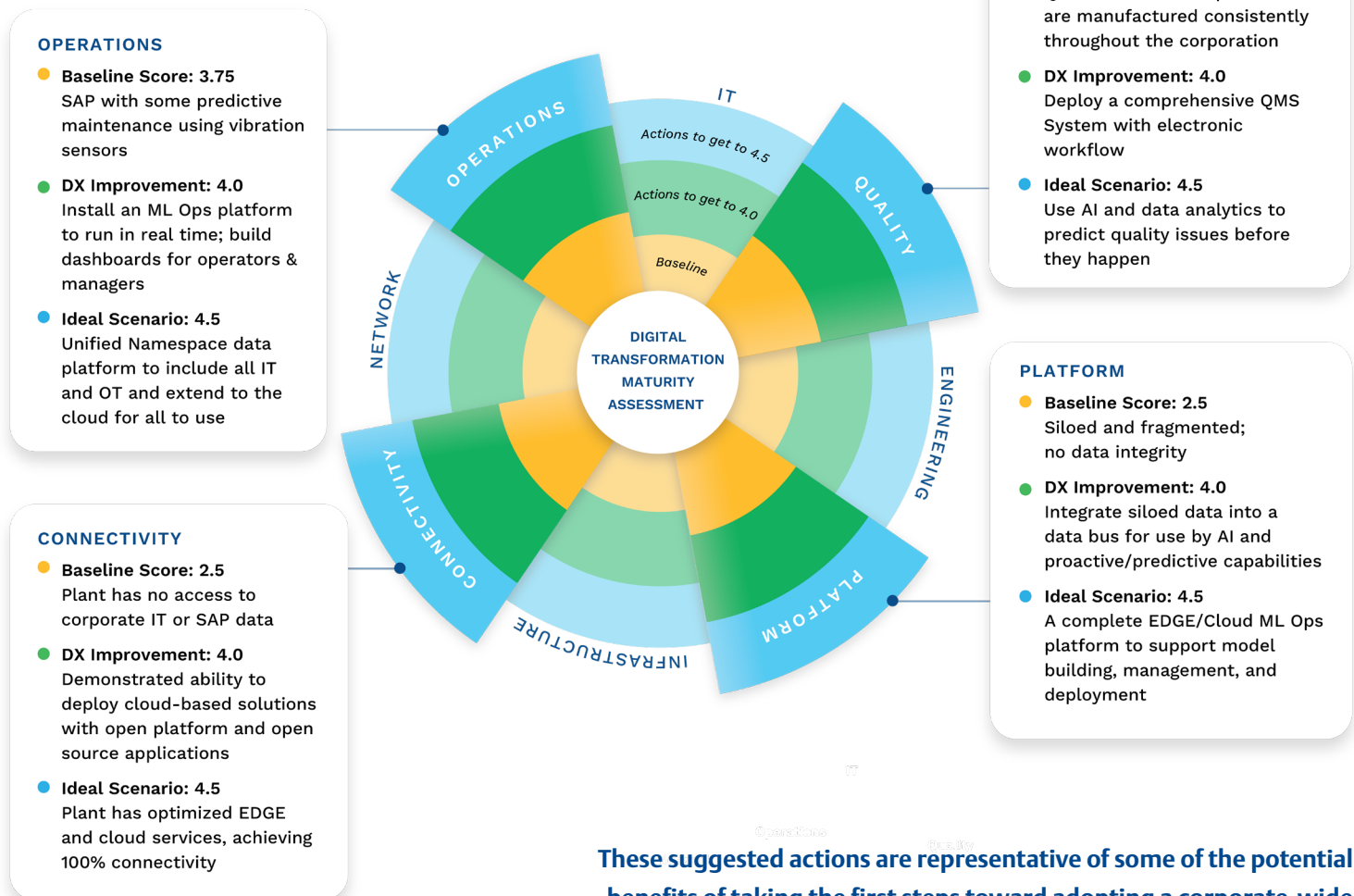


By Paul Brodbeck, Chief Technologist

Evaluate Every Aspect of Your Business

One method to facilitate the creation of a Digital Strategy and a Roadmap to begin the journey, is to start with a Digital Transformation Maturity Assessment (DTMA). A DTMA is a comprehensive evaluation process used to determine an organization's current level of digital maturity. This assessment helps organizations understand where they stand with digital transformation and identifies areas for improvement. It creates a client's specific roadmap for starting or continuing their Digital Transformation journey—including current state, future state, basic architecture, risks and first steps.

Our deliverable is a final report that includes the evaluation, assessment, road map and maturity score. Key outputs are a digital strategy, a recommended basic architecture & technology, and a recommended proof-of-concept project to demonstrate the technology. Below is a graph depicting excerpts from an actual DTMA performed for one of our clients.



These suggested actions are representative of some of the potential benefits of taking the first steps toward adopting a corporate-wide digital strategy and ensuring your plants are on board.